

Airshare Newsletter

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Airshare B200

1521 hours, local time, Wednesday 8th November was a very special day at LyddAir when King Air N983AJ arrived, having flown in from Mena Arkansas, USA. Jonathan Gordon, MD at Atlantic Bridge Aviation had completed the flight in three days via Bangor Maine, USA, Goose Bay, Canada and Reykjavik, Iceland.

"This really is a remarkable aeroplane having been in production for over 35 years. The fuel efficient turboprops and jet like speeds combine to offer a very special package in air transport, one that continues to offer World beating performance".

Beech began design work on the Super King Air 200 in October 1970, resulting in the type's first flight on October 27 1972. "The aeroplane has an 1800 nautical mile range, designed to carry ten passengers across the wide expanses of North America in pressurized comfort".

European cruiser

In the European environment, with its smaller geography, the aeroplane eats distance day in, day out. "This aeroplane is really a big aeroplane in a small aeroplane package" said Jonathan, "with the pressurization, hydraulics and avionics offered in today's civil airliners but with the ability to get in and out of small aerodromes clients arrive right at the ground destinations they want". Why such an important day for LyddAir? With a ten year history operating the popular Le Touquet scheduled service the airline has expanded its fleet and now offers 5, 10 and 16 seat aircraft on air taxi services across Europe and the UK. The King Air marks the launch of an innovative fractional ownership program, developed to allow local businesses and individuals to make use of smaller aircraft (air taxis) at affordable prices. "Regular destinations for our air taxi services include

Dublin, Edinburgh, Paris, Malaga, Geneva, Blackpool and Manchester" said Jonathan "and it is the individuals that use these services that are growing into our new, affordable, Airshare product".

Industry standard aircraft

Using robust industry standard aircraft LyddAir has grown its air taxi business year on year but saw the development of a significant trend towards fractional ownership in the USA. Growth is occurring in the use of smaller aircraft for both business and leisure with the trend toward taking part ownership, a share, and hence Airshare was launched in early 2007.

Shares start at just £25,000

With an eighth share in a PA31 Chieftain starting at just £25,000 (40 days usage, 60% buy back guarantee) clients can make the most economical use of these assets, maximizing the value of the investment.





Airshare attributes

From launch Airshare had unique attributes. Clients pay costs (plus a small margin) for fuel, landing and navigation charges, pilot hours Etc.

Crucially the aircraft operate within the LyddAir United Kingdom AOC (Air Operators Certificate), the highest standard of regulatory oversight available, probably in the world! ! "Sourcing best value aircraft on a global basis allows us to offer clients the sweet point in a dynamic market" said Jonathan, one of the best know Trans Atlantic ferry pilots in the business. "Operating the different types day in day out, flying

them across the ice cap, taking the short hop to France each day really does allow us to have high levels of confidence in the reliability, fitness for purpose and operating costs". "These are all key factors when you make a recommendation to a client for a particular aircraft for a particular air travel pattern".

Airshare is offering a free travel analysis (normally billed at £500) to Kent Business readers, looking at regular travel patterns for both individuals and companies. Flying from local airports not only saves time and money but allows an unfettered freedom of travel that was once for only the super rich. Airshare can be reached on 01797 322207 or via the web at www.airshare.aero

Evaluating your travel patterns

For a free, fast look at the time and money that using business aviation can save you just call us on 01797 322207 24/7!

From the people that brought you LyddAir Kent's favorite airline

With a ten year history at Lydd Airport Atlantic Bridge Aviation is the parent company of LyddAir and Airshare. Formed in 1989 Atlantic Bridge specialises in the import of "best" value aircraft from the USA, the major market for these types. With the Dollar at a ten year low against the Pound using our services to acquire and operate has never made more sense.



N983AJ with fresh paint, interior and avionics ready to leave Mena